

IMPALA





COMPANY PROFILE



COMPANY INFORMATION



- **Company Name:** IMPALA INTERNATIONAL
- **Website:** www.impalainternational.com
- **Company type:** Limited Liability
- **Year of formation:** 2024
- **Commercial Registration:** 40705
- **Address:** Villa no. 5 – Region 10011 – First district – Cairo - EGYPT
- **Contact us:** Mohamed Radwan - GM
-  +201000473334 -  m.radwan@impalainternational.com



CHALLENGING OF TOP MANEAGEMENT

We must unswervingly take the path of independent development, adhere to our own corporate position, brand building, quality positioning, and value positioning. The direction of the enterprise must have future and hope. IMPALA must be consistent, adhere to the creation of commercial value and social value, and unswervingly implement the concept of "high-level differentiation" to make development the way out



TOP Management



Founder

Hesham Abu Hegazy

Businessman
Printing house market leader
Importer printing machineries



President

Hamed Mostafa

Businessman
Trading - Importer
F&B Industry



GM

Mohamed Radwan

30 years overseas experience
Automotive & motorcycles
CKD & CBU

IMPALA





IMPALA International is a limited liability company established by a group of businessmen in different fields and specializations. **IMPALA** management has more than 25 years of experience in managing global agencies for vehicles, motorcycles and manufacturing them locally in Egypt.

IMPALA signed exclusive contracts with **JIANGSU LINZHI SHANYANG GROUP** which is one of the giant groups in China and owns several factories for producing electric and gasoline motorcycles, mini electric cars in addition feeding industry for cars and motorcycles.

JIANGSU LINZHI SHANYANG GROUP has joined as an effective and strategic partner in **IMPALA** Company in Egypt and signed exclusive contracts with **IMPALA** to become the exclusive agent for all products of the Chinese group, not only in Egypt but also in Africa, Europe and the Gulf region.

Accordingly, **IMPALA** has the right to appoint agents in those countries and follow up with them in sales, marketing and after-sales services in addition to manufacturing in Egypt and exporting to those countries so that Egypt becomes the main and regional hub for the Chinese giant

PREFACE



37th
ANNIVERSARY



EGYPT — AFRICA — EUROPE — GCC

JIANGSU LINZHI SHANYANG GROUP



INTERNATIONAL ALLIANCE

The unprecedented alliance between **IMPALA** and **JIANGSU LINZHI SHANYANG Group**, which will celebrate its 30th anniversary in 2024, has obtained all the international quality certificates that qualify it to sit at the top of global technology.



Alliance Goal

IMPALA and JIANGSU LINZHI SHANYANG GROUP

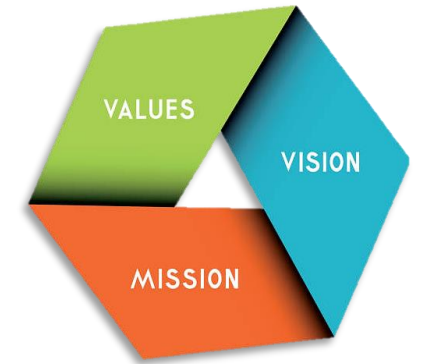
Alliance GOAL



The goal of the alliance in the agreed countries is to maximize sales volume and market share, create brand, stability and consistency to meet customer satisfaction beyond their expectations through **QCDS**.



VISION
MISSION
VALUES
GOAL



Vision

Imposing Egypt as a regional industrial hub for motorcycles and electric cars and appointing authorized agents in Africa, Europe and the Gulf region

Mission

We seek to manufacture and export a high quality product and export it at competitive prices through the free trade agreements signed with Egypt to provide foreign exchange flows and provide job opportunities in Egypt.

Value

Contributing to the transition to clean energy with the highest levels of quality, safety and competitive price to satisfy our customers and gain their confident, in addition to transferring global technology to Egyptian lands.

Goal

Global expansion, global quality, global safety factors, foreign exchange flow and transfer of technical knowledge



IMPALA Contractual Responsibilities



Line up Models

- Electric Motorcycle
- Electric Mini car
- Electric Tok-Tok
- Gasoline Motorcycle

Coverage Region

- Egypt
- Africa
- Europe
- GCC Countries

Scope of Work

- Import (CBU)
- Manufacturing in Egypt (CKD)
- Manufacturing at any country in the region
- Export
- Appoint Agencies in the agreed region & supporting them
- Monitor agencies performance
- Spare parts (Egypt & Region)
- After sales (Egypt & Region)



IMPALA
Coverage
Region and
Responsibilities





Business Scheme



Locally assembled product

Export



Overseas region



CBU

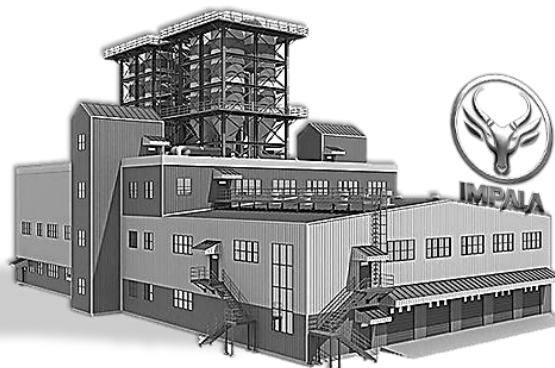
CKC parts



CBU

CBU

CKC parts



Egypt Factory

Dealers Network



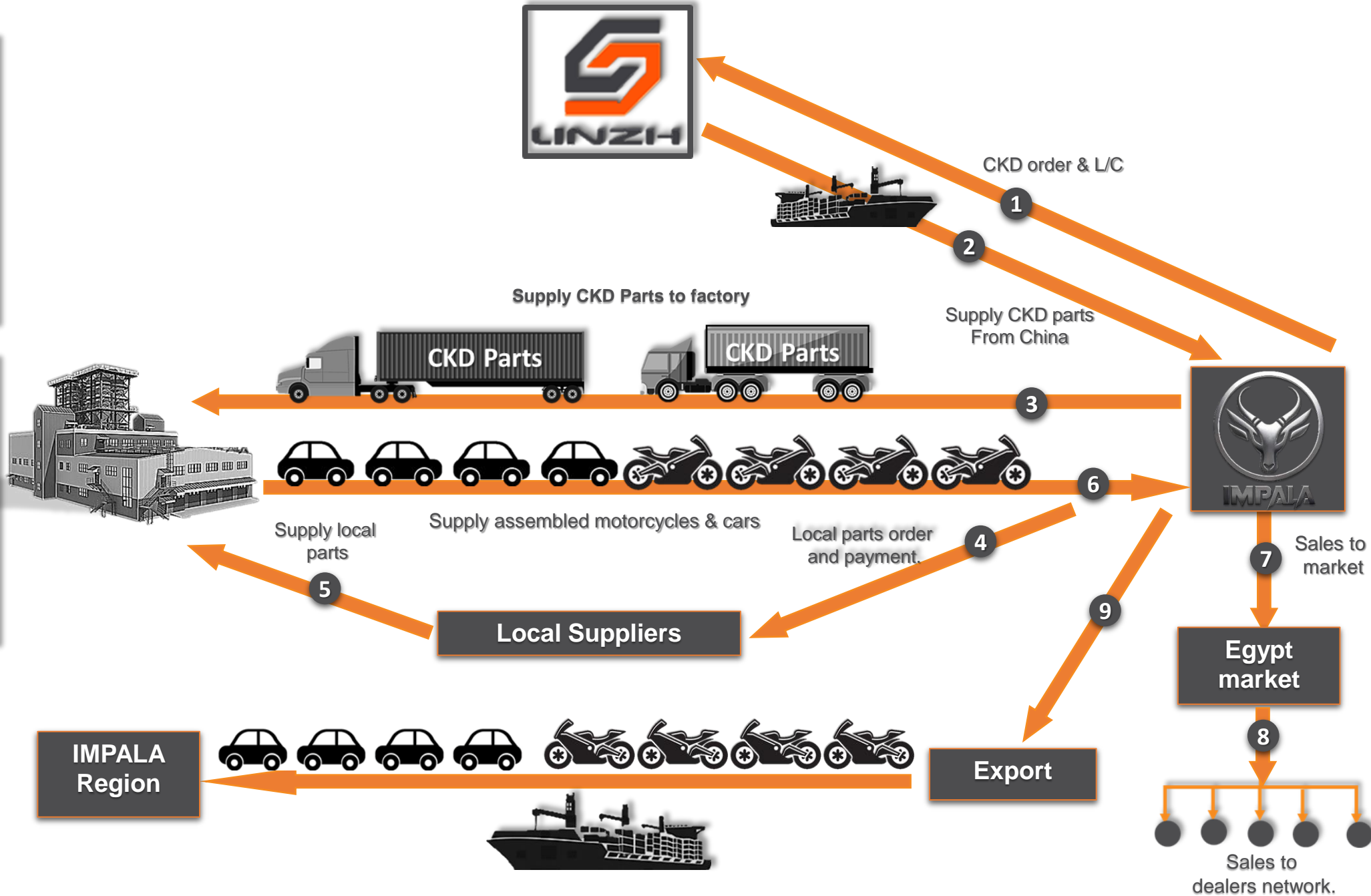
EGYPT

Egypt market

Locally assembled product



Manufacturing & Export Scheme





Components
knock down
&
Local Parts



Imported Parts List



Local Parts List

Frame / Chasses



Mechanic & Trim Parts



Electric & Electronic parts



Body Parts





Product Lineup



Electric Mini Car



- Lithium battery
- Speed: 150 – 180 KM/H
- Charging: 4 to 6 hours
- 300 KM per charge
- Home charging
- Highest safety factors
- No noise
- No pollution
- Cheaper price compering with competitors
- Spare Parts availability & After sales





Electric Tok-Tok New Generation



- Lithium battery
- Speed: 60 – 80 KM/H
- Charging: 4 to 6 hours
- 180 KM per charge
- Home charging
- Highest safety factors
- Civilized appearance
- No noise
- No pollution
- Cheaper price
- Spare Parts availability & After sales





Lineup Scooter Electric & Gasoline

Home
delivery

Transportation

Pleasure



- Lithium battery
- Speed: 100 – 180 KM/H
- Charging: 4 hours
- 180 KM per charge
- Home charging
- Highest safety factors
- No noise
- No pollution
- Cheaper price comparing with competitors
- Spare Parts availability & After sales





Lineup Racing Electric & Gasoline

- Lithium battery
- Speed: 150 – 180 KM/H
- Charging: 4 hours
- 180 KM per charge
- Home charging
- Highest safety factors
- No noise
- No pollution
- Cheaper price compering with competitors
- Spare Parts availability & After sales



12KW/150KM/H/150KM





Branding
BI & VI



Worldwide Branding





IMPALA GLOBAL SOCIAL GOALS



IMPALA's **social Value Globally**

- Changing the concept of driving vehicles to electric
- Contributing to the change to clean energy
- Global contribution to preserving the environment
- Reducing fuel consumption
- Reducing the consumer's bill for maintenance and fuel
- Contributing to creating job opportunities in Impala's partner countries

IMPALA
SOCIAL
GLOBAL
GOAL



IMPALA
REDEFINS DRIVING PLEASURE